

April 30, 2025

Dear Shareholder,

I am pleased to announce strong first quarter earnings for Merchants Financial Group, Inc. (MFGI) with year-to-date net income of \$6.48 million. This is \$772,521 above our 2025 plan and ahead of 2024 first quarter earnings by \$1.03 million. The continued strength of Merchants and our strong first quarter results allowed your Board of Directors to approve with confidence an increase in our semi-annual dividend to \$.38/share. The cash dividend will be paid on June 20 to Shareholders of record as of May 23.

As I shared in my 2024 Annual Report letter to Shareholders, the work our team accomplished to transform our balance sheet last year positioned the Company for a forecast that projects a healthy earnings rebound in the year ahead. Our Q1 earnings are indicative of that, as improved net interest margin and liquidity are meeting forecast expectations. With many strategic initiatives already in flight and a relentless focus on our mission to help our customers realize financial hopes and dreams, it's gratifying that our performance is also tracking as we expected.

First quarter performance highlights include:

- Continued deposit growth -- total deposits were \$2.45 billion, a positive variance to plan of \$39.8 million and growth of \$220.4 million compared to Q1 2024 (a 9.9% increase).
- Soft loan activity -- total net loans were \$2.05 billion, a negative variance to plan of \$55.6 million and a decline of \$111.4 million from a year ago. Given economic uncertainty and geopolitical volatility, we will proceed with caution in evaluating new commercial loan opportunities, but modest loan growth remains our expectation for 2025 and will be necessary if we are to achieve our earnings targets.
- The current composition of the balance sheet provides us with improving net interest margin
 and favors us with tremendous flexibility to navigate in an uncertain environment. Interest
 income on both loans and investments exceeded our forecast in the first quarter, and funding
 costs have stabilized because of the strong and healthy diversification of our deposit
 franchise.

It was wonderful to see so many Shareholders at our Annual Meeting last week as we reviewed our 2024 performance and acknowledged our upcoming anniversary on July 17, 2025, celebrating 150 years of uninterrupted service. Not many community banks reach this milestone, and we do not take our rich history lightly. We have many special anniversary celebration initiatives planned and would be delighted to see you at our 150th anniversary celebrations planned throughout our community footprint this summer as we highlight our track record as a community leader and driver of economic vitality in this region.

One of the core reasons we are able to celebrate this extraordinary milestone is the commitment of our local Shareholders. Without the loyalty of our Shareholders over the last 150 years, we would not be the company we are today. Thank you for your continued trust and investment – you truly make our work as community bankers possible.

Very truly yours,

Gregory M. Evans President and CEO

Merchants Financial Consolidated

Consolidated Statements of Financial Condition Unaudited

(\$ in thousands, except share data)	March 31, 2025	<u>December 31, 2024</u>		
<u>ASSETS</u>				
Cash and cash equivalents	237,348	177,566		
Federal funds sold	344	228		
Available-for-sale securities	291,621	283,149		
Held-to-maturity securities	37,826	36,057		
Loans held for sale	8,240	1,049		
Loans and direct financing leases, net	2,042,947	2,086,285		
Operating lease assets	15,656	16,896		
Premises and equipment	24,502	24,835		
Investment in restricted stock	5,278	5,397		
Other real estate and other personal property owned	5,638	6,457		
Accrued interest receivable and other assets	32,414	32,933		
Cash value of life insurance	60,796	60,735		
Mortgage servicing rights, net	14,513	14,801		
Goodwill	35,665	35,665		
Intangibles	23	54		
Deferred tax assets				
Total assets	2,812,811	2,782,107		
LIABILITIES AND STOCKHOLDERS' EQUITY Liabilities Deposits				
Noninterest-bearing	476,318	463,169		
Interest-bearing	1,970,616	1,960,589		
Total deposits	2,446,934	2,423,758		
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Federal funds purchased	-	-		
Repurchase agreements	15,058	15,060		
Notes payable	6,900	11,900		
Subordinated debentures	28,351	28,351		
Deferred tax liability	3,651	1,865		
Accrued interest payable and other liabilities	25,110	25,453		
Total liabilities	2,526,004	2,506,387		
Stockholders' Equity				
Common stock, par value \$.025 per share	68	68		
Additional paid-in-capital	10,242	10,242		
Retained earnings	292,495	286,011		
Accumulated other comprehensive gain	(8,051)	(12,655)		
Unearned ESOP shares	(7,946)	(7,946)		
Total stockholders' equity	286,807	275,720		
Total liabilities and stockholders' equity	2,812,811	2,782,107		

Merchants Financial Consolidated

Consolidated Statements of Income Unaudited

(\$ in thousands, except share data) <u>INTEREST INCOME:</u>	March 31, 2025	March 31, 2024
Loan interest	27,616	27 203
Loan frees	812	
Securities	3,274	
Direct financing leases	376	
Other income	2,48 <u>6</u>	
Total interest income	34,564	30,635
INTEREST EXPENSE:		
Deposits	12,150	10,331
Notes payable, federal funds purchased and repurchase agreements	312	1,057
Subordinated debentures _	394	496
Total interest expense	12,856	11,885
Net interest income	21,708	18,751
Provision for loan and lease losses	358	355
Net interest income after provision for loan and lease losses	21,349	18,395
NON-INTEREST INCOME:		
Trust department	704	650
Service charges and other fees	1,567	1,621
Loan servicing fees	1,685	1,719
Net gain on sale of available-for sale securities	114	(1,175)
Net gain on sale of loans	568	304
Net gain(loss) on sale of other real estate & other personal prop.	(215)	(63)
Operating lease income	1,505	1,571
Other income	1,358	2,911
Total Non-interest income	7,286	27,203 891 1,630 407 504 30,635 10,331 1,057 496 11,885 18,751 355 18,395 650 1,621 1,719 (1,175) 304 (63) 1,571 2,911 7,538 10,105 3,313 1,310 - 455 3,405 18,588 7,345 1,881
NON-INTEREST EXPENSE:		
Salaries and employee benefits	10,588	
Occupancy	3,517	
Depreciation expense on operating leases	1,166	1,310
Net loss on disposal of premises and equipment	-	-
Mortgage servicing rights	711	
Other expense _	4,100	
Total non-interest expense	20,082	18,588
Income before income taxes	8,553	7,345
Provision for income taxes	2,069	1,881
Net income	6,484	5,464

Merchants Financial Consolidated

Consolidated Financial Highlights

First Quarter 2025

Unaudited

				Quarterly			Year to	
thousands, except share data)		1st Qtr 2025	4th Qtr 2024	3rd Qtr 2024	2nd Qtr 2024	1st Qtr 2024	March 31, 2025	March 31, 202
nings								
Net Interest Income		21,708	21,953	20,549	20,138	18,751	21,708	18,
Provision (Reversal) for loan loss	\$	358	3,712	4,845	1,188	355	358	
Other non-interest income		7,172	8,164	7,936	7,413	6,991	7,172	6,
Security gains/losses	\$	114	-	-	-	532	114	
Other non-interest expense		20,082	20,764	18,480	20,080	18,588	20,082	18,
Pre-tax income	\$	8,553	5,640	5,160	6,282	7,330	8,553	7,
Taxes	\$	2,069	1,362	1,133	1,497	1,881	2,069	1,
Net Income	\$	6,484	4,278	4,027	4,785	5,449	6,484	5,4
Pre-tax, pre-provision earnings	\$	8,911	9,352	10,005	7,470	7,686	8,911	7,
Earnings per share	\$	0.79	0.52	0.49	0.58	0.67	0.79	(
ormance Ratios								
Return on average assets		0.93%	0.62%	0.60%	0.73%	0.84%	0.93%	0.
Return on average equity		9.48%	6.19%	5.91%	7.14%	8.27%	9.48%	8.
Return on average tangible common equity		10.92%	7.18%	6.88%	8.34%	9.68%	10.92%	9
Yield on earning assets		5.27%	5.50%	5.53%	5.52%	5.28%	5.27%	5
Cost of funds (inc non-int bearing deposits)		2.07%	2.10%	2.18%	2.12%	2.07%	2.07%	2
Net interest margin		3.33%	3.27%	3.22%	3.24%	3.05%	3.33%	3
Loan to Deposit Ratio		84.67%	87.94%	93.50%	98.48%	98.59%	84.67%	98
Efficiency ratio		68.56%	68.64%	63.35%	72.18%	70.32%	68.56%	70
Net overhead ratio		2.80%	2.96%	2.59%	2.88%	2.56%	2.80%	2
tal								
Tier 1 leverage capital ratio		10.62%	10.92%	11.13%	11.21%	11.20%	10.62%	1
Common equity risk-based capital ratio		11.08%	10.61%	11.11%	10.78%	10.56%	11.08%	10
Tier 1 risk-based capital ratio		12.21%	11.73%	12.29%	11.93%	11.70%	12.21%	1
Total risk-based capital ratio		13.40%	12.98%	13.54%	13.18%	12.95%	13.46%	1:
Tangible capital to tangible assets		9.04%	8.74%	9.10%	9.10%	9.14%	9.04%	9
Book value per share	\$	35.07	33.71	33.91	33.32	32.97	35.07	:
Tangible book value per share	\$	30.70	29.34	29.54	28.94	28.58	30.70	1
Outstanding shares		8,178,741	8,178,741	8,178,741	8,178,741	8,178,741	8,178,741	8,178
Average outstanding shares		8,178,741	8,178,741	8,178,741	8,178,741	8,178,741	8,178,741	8,178
t Quality								
Net charge-offs (recoveries) YTD	\$	128	7,892	3,511	595	366	128	
Net charge-offs (recoveries) to average loans		0.01%	0.37%	0.16%	0.03%	0.02%	0.01%	(
Allowance for loan losses		28,751	28,490	29,210	26,996	25,644	28,751	2!
Allowance to total loans		1.39%	1.34%	1.34%	1.22%	1.17%	1.39%	
Nonperforming loans (Nonaccrual & 90 days Past Due)	\$	7,406	7,004	17,131	12,338	13,889	7,406	1:
Other real estate owned	\$	5,638	6,457	959	959	1,336	5,638	
Nonperforming loans to total loans		0.36%	0.33%	0.79%	0.56%	0.63%	0.36%	
Nonperforming assets to total assets		0.46%	0.48%	0.67%	0.50%	0.59%	0.46%	
of Period Balances								
Assets	\$	2,812,811	2,782,107	2,690,456	2,636,537	2,594,133	2,812,811	2,59
Tangible Assets	\$	2,777,124	2,746,388	2,654,692	2,600,714	2,558,237	2,777,124	2,55
Earning Assets	\$	2,647,769	2,545,814	2,463,825	2,423,815	2,390,477	2,647,769	2,39
Total investments	\$	412,262	400,019	322,646	302,119	288,772	412,262	28
Total loans	\$	2,071,697	2,131,444	2,178,368	2,219,416	2,195,096	2,071,697	2,19
Intangible assets	\$	35,687	35,719	35,764	35,823	35,896	35,687	3
Deposit	\$	2,446,934	2,423,758	2,329,810	2,253,576	2,226,551	2,446,934	2,22
Customer repurchase agreements	\$	15,058	15,060	15,060	15,063	15,057	15,058	1
Borrowings	\$	6,900	11,900	17,280	17,280	6,780	6,900	
Tangible Common Equity	\$	251,120	240,001	241,610	236,715	233,738	251,120	23
Shareholders' Equity	\$	286,807	275,720	277,375	272,538	269,633	286,807	26
age Balances								
Assets	\$	2,819,935	2,748,285	2,660,564	2,618,862	2,596,202	2,819,935	2,59
Tangible Assets		2,784,232	2,712,543	2,624,769	2,583,002	2,560,262	2,784,232	2,56
Earning Assets	\$	2,690,684	2,674,602	2,587,516	2,543,818	2,519,719	2,690,684	2,51
Total investments	\$	415,711	366,083	308,377	285,506	292,043	415,711	29
Total loans	\$	2,101,361	2,137,121	2,191,253	2,202,839	2,173,215	2,101,361	2,17
Intangible assets	\$	35,704	35,742	35,795	35,861	35,939	35,704	3
Deposit	\$	2,459,692	2,390,964	2,302,998	2,246,055	2,201,175	2,459,692	2,20
Customer repurchase agreements	\$	15,006	15,003	15,004	14,997	13,843	15,006	1
Borrowings	\$	11,233	16,624	17,280	6,851	6,785	11,233	
Tangible Common Equity	\$	241,749	239,081	235,497	233,585	229,161	241,749	22
Shareholders' Equity	\$	277,453	274,823	271,292	269,446	265,100	277,453	26
<u> </u>	*	2.7,433	2.4,023	2.1,252	200,440	205,100	271,733	20.
k Valuation								
k Valuation Closing Market Price (OTCPink)	¢	23.75	25 25	25 50	23.70	22.75	22.75	
k Valuation Closing Market Price (OTCPink) Multiple of Tangible Book Value	\$	23.75 0.77	25.25 0.86	25.50 0.86	23.70 0.82	23.75 0.83	23.75 0.77	;